

PRIVACY POLICY

Introduction

This Policy covers when, why and how we collect personal information on La Bourse aux Livres app visitors and our product users. It details how we use this information, the conditions under which we may disclose it to other parties and how we keep it secure. You can ask any question about this Policy and our privacy practices to tom@labourseauxlivres.fr

When is information collected?

We obtain information about you when you use our app and our website:

- When you browse our app/website
- When you contact us
- When you sign-up for our newsletters
- When you register for an account

What information do we collect?

The personal information we collect might include your name, address, email address, IP address, and information regarding our product usage, what pages are accessed and when.

How do we use your information?

We may use your information to:

- Seek your views or comments on La Bourse aux Livres services
- Notify you of changes in our services and privacy updates
- Send you communications which you have requested / opted in for and that may be of interest
- Process a job application

We will hold your personal information on our systems for as long as is necessary for the relevant activity.

Who can access your information?

We will not sell or rent your information to third parties.

Third Party Service Providers working on our behalf: We may pass your information to our third party service providers, agents subcontractors and other associated organisations for the purposes of completing tasks and providing services to you on our behalf (for example to send you emails). However, when we use third party service providers, we disclose only the information that is necessary to deliver the service and we have a contract in place that requires them to keep your information secure and not to use it for their own direct marketing purposes.

We may transfer your personal information to a third party as part of a sale of some or all of our business and assets to any third party or as part of any business restructuring or reorganisation, or if we're under a duty to disclose or share your personal data in order to comply with any legal obligation. However, we will take steps with the aim of ensuring that your privacy rights continue to be protected.

Your choices

You may choose whether or not you wish to receive information from us. We will not contact you for marketing purposes by email, phone or text message unless you have given prior consent or signed up for our newsletter. You can change your contact preferences at any time by emailing us: tom@labourseauxlivres.fr

How can you access and update your information?

You have the right to request a copy of the information La Bourse aux Livres has on you (we reserve the right to charge £10 for information requests in order to cover our costs in providing you with the details of this information).

Precautions in place to protect the loss, misuse or alteration of your information

When you give us personal information, we take steps to ensure that it's treated securely. While we strive to protect your personal information, we cannot guarantee the security of any information you transmit to us, and you do so at your own risk. Once we receive your information, we make our best effort to ensure its security in our systems. In the event that we have given (or where you have chosen) a password which enables you to access certain parts of our website, you are responsible for keeping this password confidential. We ask you to pick a secure password and not to share your password with anyone.

Use of cookies

Like many other app and websites, La Bourse aux Livres uses cookies. 'Cookies' are small pieces of information sent by an organisation to your computer and stored on your hard drive to allow that website to recognise you when you visit. They collect statistical data about your browsing actions and patterns and do not identify you as an individual. This helps us to improve our website and deliver better, more personalised service.

It is possible to switch off cookies by setting your browser preferences. However, turning cookies off may result in a loss of functionality when using our website.

Google Analytics

Our website uses Google Analytics, a website analytics tool provided by Google Inc. Google Analytics uses 'Cookies' (see above) stored on your computer in order to analyse your use of our website. This information is sent and stored by Google Inc

on servers in the United States. Google Analytics uses your information to create reports and analytical data for website operators, and to provide additional services relation to website activity and internet usage. Google may transfer this information to a third party, if required by law or if the third party process data for Google. Google Inc will not associate your IP address with other Google data. By using our website you consent to the processing of your data via Google Analytics as outlined above.

Child protection

We are concerned about protecting the privacy of children aged 16 and under. If you are aged 16 and under, please get your parent/guardian's permission before providing us with personal information.

Transferring your information outside of Europe

As part of the services offered to you through this website, the information which you provide to us may be transferred to countries outside the European Union ("EU"). By way of example, this may happen if any of our servers are from time to time located in a country outside of the EU. These countries may not have similar data protection laws to the EU. By submitting your personal data, you're agreeing to this possible transfer, storing or processing. If we transfer your information outside of the EU in this way, we will take steps to ensure that appropriate security measures are taken with the aim of ensuring that your privacy rights continue to be protected as outlined in this Policy.

If you use our services while you are outside the EU, your information may be transferred outside the EU in order to provide you with those services.

Review of this Policy

We keep this Policy under regular review. This Policy was last updated in November 2018. When we review this Policy, we do our best to inform you of the update through temporary banners on our website.